

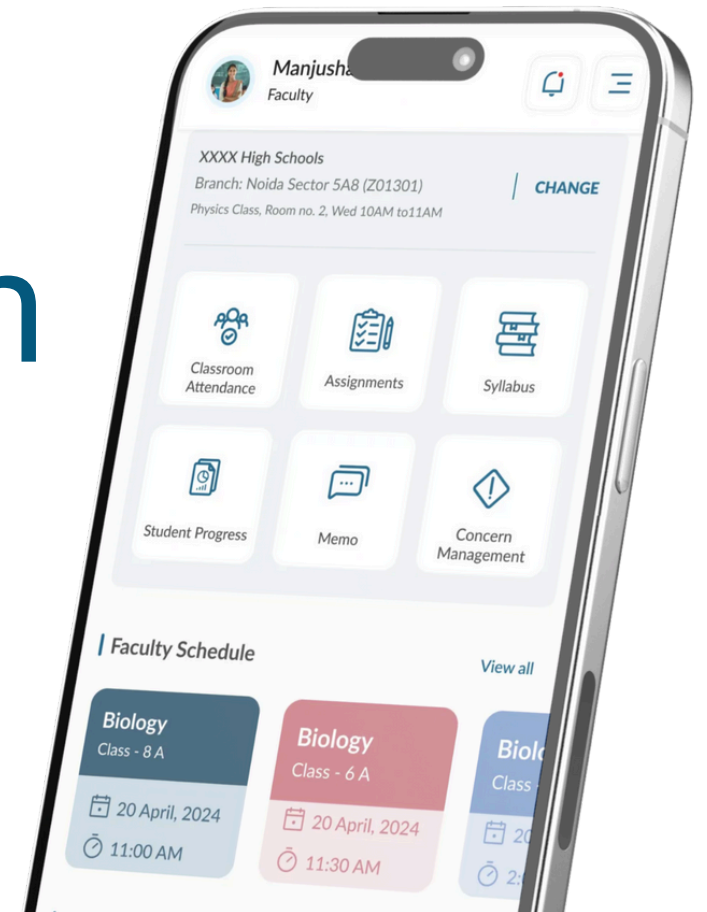
# Presentation

## PRAM Educate IT Software LLP



# All-in-One Educational Platform

Educate | Collaborate | Synchronize





# Challenges in Education Sector

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**Expensive Educational Operations & Management Software:** Most educational institutes globally cannot afford traditional software due to high licensing / purchase & maintenance costs.

**Limited Engagement & NO Flexibility:** Compelling educational institutions to bear high costs, which are ultimately passed on to students and parents.

**Lack of Real-Time Connectivity:** Disconnected systems fail to sync updates real time between faculty, students, and parents, leading to inefficiencies.

**Weak Data Security:** Many systems do not adhere to global data protection standards, risking breaches to crucial educational institute data.

**Poor User Experience:** Existing software solutions are complex to use, and not designed considering rural or low-tech users.



# PRAM Edu Operations & Management Software

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## Multiple Engagement Options:



Option **1) Lifetime No COST + Revenue share to Institutes** with Co-Branding & Advertisements

Option **2) Subscription based license / One Time Purchase** (Institute Branding & No Advertisement)

**Real-time Sync & Collaboration** between teachers, students, parents, and management.

**Secure Architecture** designed for diverse network conditions; OTP-secured login ensures data safety & integrity.

**User-Friendly Interface:** Simplified experience, super easy to use and navigate



# In Summary

## Other Educational Software

Expensive Software & Mobile App  
Recurring Maintenance Cost (AMC) &  
NO Options

Disconnected Systems

Lack of Real Time Sync

Low Data Security

Local & Not User Friendly

## PRAM Edu's Software Solution



Option 1 **NO Cost for Life + No AMC Cost**  
(Revenue sharing to Institutes, Co-Branding & Advertisement)

Option 2 **Affordable License / One-Time Purchase**  
(Institute Branding & No Advertisement)

One Integrated Platform

(Operations & Management Software + Mobile App)

Real-time Sync between Educational  
ERP & Mobile app (Faculty, Students,  
Parents, Hostel & Vehicle)

High Data Security

Global, User-friendly & Multi-Lingual



# PRAM's Revenue Model & Opportunity

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Option A) **Revenue from Lifetime NO COST Operations & Management Software + Mobile App:**

- 1) **Advertisement Revenue:** From organizations advertising on the PRAM platform.
- 2) **Premium Subscriptions Revenue:** by students & parents for digital report cards, Online assignment submissions & Syllabus Status

Option B) **Revenue** by licensing / one-time sale of Software & Mobile App

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**Massive Market Opportunity:** 15 lakh+ schools and institutions in India alone, with 35 crore + students.

**First-Mover Advantage:** PRAM Edu is the only Educational Software platform offering full software + mobile app at zero cost.

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Recognized by DPIIT Govt of India & Internationally by DUNS



# Thank you

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